Delivering Independent Wireless Infrastructure Fit for the Digital Decade

EWIA

EWIA – European Wireless Infrastructure Association

Better Connectivity

Better Growth

Better Future

The independent towerco model

Optimising connectivity

Efficient infrastructure sharing means

- More service operators per site for optimized operations and economics.*
- Coverage extended to hospitals, stadiums, transport axis.
- Better connectivity in rural areas.

Meeting Europe's demand

Towercos develop a resilient infrastructure for public, industrial or government services

- Market share has doubled to 35% in the past 4 years.**
- Quicker and cheaper access for small and large network providers.
- Over €15 bn of capital released which can be reinvested in 5G and broadband coverage.*

Transforming European telecommunication

Towercos are accelerating Europe's Digital Decade and contribute to

- A long term, investment oriented industrial policy.
- The development of smart cities.
- While making optimal use of natural and scarce resources.

9 EWIA members operating more than 150,000 sites in 16 European countries

Over €100bn of assets operated globally

A sustainable model to accelerate Europe's green transition

Our policy asks: support the roll out of independent towerco infrastructure for broader, faster and greener wireless connectivitiy

*The economic contribution of the European tower sector - EY Study February 2022
**Share of sites outsourced to independent towercos in Europe end 2021- source EY

www. ewia.org