EWIA EUROPEAN WIRELESS INFRASTRUCTURE ASSOCIATION

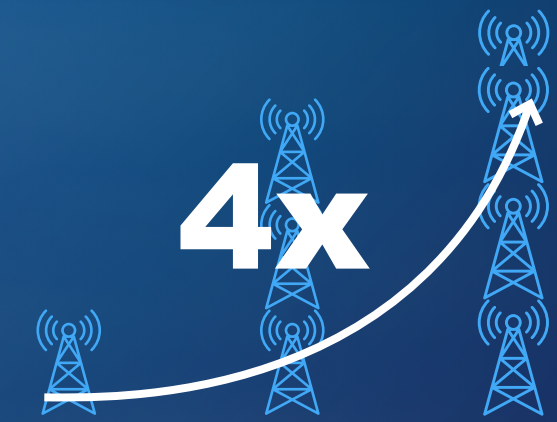
Transforming Europe's Wireless Infrastructure

Tower Companies unpacked

500 000 Tower sites support wireless networks in Europe

4G, 5G, emergency, private networks, internet of things, broadcasting

Neutral host Towercos have emerged as many of the MNOs outsource or carve out part of their infrastructure

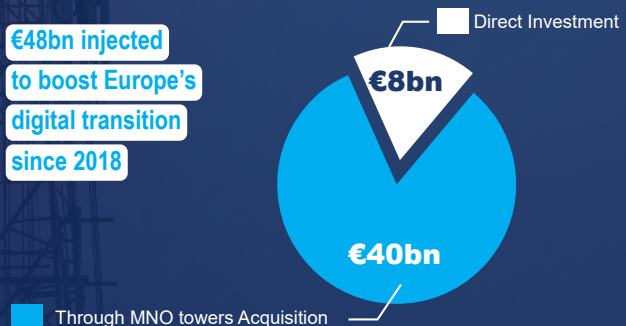


Share of towers held by EWIA members in Europe

EWIA members support Europe's wireless connectivity

Massive investment

€48bn injected to boost Europe's digital transition since 2018



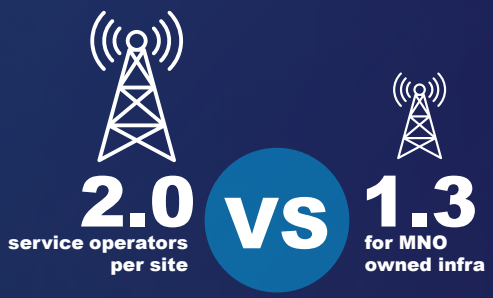
Tower investment

€2.5bn investment per year on new sites and upgrades

Neutral host

Wholesale only model, pro competitive

Efficient sharing



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The benefits for Europe's Digital Decade*

*benefits are assessed on the assumption that 50% of towers will be owned by independent towercos in 2030

Economic savings

€31bn savings over the decade

40% efficiency per site by sharing

€31bn

Environmental benefits

109 000 towers avoided

4Mt CO2

IS THE EQUIVALENT OF

200.000 Cars

Improved service from providers to users

improved coverage, improved competition and innovation, improved service quality, 5G acceleration

Distributed antenna systems, small cells, Edge computing

Key sector development drivers for the EU

- Investment supportive environment
- Light touch regulation
- Regulatory certainty and contract security
- Streamlined access and protection of investment
- Consult EWIA for input on wireless infrastructure regulatory affairs

About EWIA

EWIA EUROPEAN WIRELESS INFRASTRUCTURE ASSOCIATION

The European Wireless Infrastructure Association is the European trade association of independent Towercos which provide open access to their shared wireless infrastructure. Our members invest in and operate wireless infrastructure essential to the delivery of mobile voice, wireless broadband and other wireless networks.

EWIA advocates policies that encourage the network infrastructure investment and deployment necessary to make advanced wireless broadband available everywhere for consumers, businesses, health care, public safety and the countless other sectors that rely on always-on wireless connections.

You can find more information about our association and objectives in our narrative, infographics and presentation.

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